

CONNECTING THE DOTS

..... INTRO TO CAMPUS PARKING
STUDENT VIDEO CONTEST

DEADLINE
EXTENDED

APRIL 14TH

HAVE YOU EVER WISHED THAT SOMEONE HAD GIVEN YOU THE LOWDOWN ON PARKING AT UMD BEFORE YOU STARTED PARKING HERE? WHAT IF YOU HAD GOTTEN A QUICK AND EASY INTRO TO PARKING THAT PROVIDED ALL OF THE TIPS, TRICKS AND INFO SO THAT YOU NEVER ONCE HAD TO WORRY ABOUT GETTING A PARKING CITATION?

Well, it's time to pass on all of the parking knowledge you've accumulated. And we'd like to help! *We are offering \$1500 to the student that can create the best 2 – 5 minute video that provides a helpful and informative introduction to parking at UMD.* The winning video will provide a newcomer to campus with the knowledge and tools to help them navigate the many parking lots and garages and have a great parking experience!

Videos should be creative and fun as well as informative. Videos will be judged on their content (all of which should be factual – no urban legends, please), originality and creativity.

TO BE ELIGIBLE TO WIN, VIDEOS MUST CONTAIN THE FOLLOWING:

- How to get parking information
- How to read a parking lot sign

YOU MIGHT ALSO WANT TO INCLUDE INFORMATION ON ANY OF THE FOLLOWING:

- Visitor parking and pay stations
- Bundle pack permits
- Special event parking
- Electric vehicle charging stations
- Motorcycle/scooter parking
- Campus license plate registration

To enter post your video to YouTube and send the link to dotsMarketing@UMD.edu. Emailed entries must also include contestant's name, email address, university ID number, phone number and title of the video.

ALL VIDEOS MUST BE RECEIVED BY 11:59 PM FRIDAY, APRIL 14TH, 2017, IN ORDER TO BE ELIGIBLE TO WIN.

OFFICIAL RULES AND REGULATIONS

WHO CAN ENTER?

The contest is open only to University of Maryland students. Participants must be registered as a student and enrolled in classes during the Spring 2017 semester. The contest is not open to faculty or staff employed by the University. Students, staff and their families employed by The Department of Transportation Services are not eligible to win.

HOW DO I ENTER?

Create a two to five minute video that provides an introduction to campus parking at UMD. Videos should be no longer than five minutes. To enter, post your video to YouTube and email the link to dotsMarketing@UMD.edu. Emailed entries must also include contestant's name, email address, university ID number, phone number and title of the video. All videos must be received by 11:59 pm Friday, April 14th, 2017, in order to be eligible to win.

HOW ARE VIDEOS JUDGED?

The winning video will be chosen by a committee of UMD students. Videos will be judged based on their content, creativity and originality. Quality is an important aspect of the video but the video does not have to be a high budget production or look amazing. The judges will not award the prize to a video simply because it looks really good or has lots of special effects.

HOW WILL THE WINNER BE ANNOUNCED?

An announcement of the winner will be made on the Department of Transportation Services' website (<http://www.transportation.umd.edu>).

PRIZE

\$1,500 will be transferred to the winner's Student Account. The prize is nontransferable.

DISCLAIMER

All contest decisions are the sole right of The Department of Transportation Services, University of Maryland, College Park and are considered to be final. By entering the contest, participants agree that submitted videos become the property of DOTS, understand their name may be released to the general public and that their video may be posted online. The contest winner is required to provide the video file to the Department of Transportation Services.