

# DESIGN-A-PERMIT OFFICIAL RULES AND REGULATIONS

Contest begins Monday, December 15, 2008 and ends Monday, February 2, 2009.

**1. PRELIMINARY INFORMATION:** You must hold a valid University of Maryland, College Park ID. You must be currently registered as a student and enrolled in classes during Fall '08 and be on track to register for classes for Spring '09 and for the '09-'10 academic year, or must be employed by the University of Maryland College Park. If you win the prize and then do not remain a student, or employed at the University of Maryland College Park, for the time that the permit is valid, the '09-'10 academic year, you must return it to the Department of Transportation Services (DOTS). The permit is non-transferable. You cannot be employed, or have been employed in the past with DOTS.

Current and past employees of the Department of Transportation Services and members of the employees' immediate families (spouses, parents, children, and siblings and their spouses) and members of the households of any of the above are not eligible.

Contest begins on Monday, December 15, 2008 at 8:15 AM Eastern Standard Time (EST) and ends on Monday, February 2, 2009 at 4:00 PM EST.

**2. TO ENTER:** To enter, visit the Department of Transportation Services' Web site at [www.transportation.umd.edu](http://www.transportation.umd.edu) to register and to obtain a copy of the permit template and the official contest rules and regulations. Using University of Maryland, College Park images, pictures, or logos and colors, create a design, using Adobe Photoshop or Illustrator. Designs submitted in Adobe Photoshop format must be in editable layer format and not flattened, must be at least 300 dpi, and have a 0.125" bleed. Templates should be designed with the following in mind: permit dimensions are 6"x 3.5"; a 1"x 1" lot assignment foil box will be placed somewhere on the bottom portion of the permit; a 0.75"x 2.5" control number box will be placed on the bottom of the permit; the designs should be versatile to enable color changes for status differentiation. Designs must be original, truthful, unpublished, created solely by the submitting entrant, must not have been submitted in any other competition, and must not infringe upon any rights of any third party, including but not limited to copyright, trademark, and rights of privacy and publicity. All designs will become the property of the Department of Transportation Services and will not be returned. Entrants must agree that the design is owned by the Department of Transportation Services and may be used at any time. Any design that, in the sole discretion of Sponsor, is deemed defamatory, harassing or otherwise inappropriate will be disqualified. By entering, you agree that your design may be used by the Department of Transportation Services and may be altered at the discretion of the Department of Transportation Services, and agree that, if selected as a Finalist, you will present your design in person to a selected panel of representatives from the Department of Transportation Services. Panel may include representatives from other areas of the University of Maryland, College Park including the student body. You also agree that if selected as the Winner, you may be interviewed by the members of the Diamondback and/or representatives from the Department of Transportation Services. Limit one entry per category. Multiple entries will void all such additional entries. Entries that are incomplete, illegible, or corrupted are void and will not be accepted.

**Submitting instructions:** Print your name, address, telephone number (daytime and evening) and e-mail address on a label affixed to a disc. Mail or bring the disc with the label to the following address: Nicola Corbin, Marketing and Public Affairs Manager, Department of Transportation Services, 0200, Regents Drive Garage, University of Maryland College Park, MD 20742. All entries must be received by 4:00 PM EST on February 2, 2009.

**3. SELECTION OF WINNER AND ELIGIBILITY:** Finalists will be selected by representatives of the Department of Transportation Services from eligible entries received. The judges will select the entries based on the following criteria in their sole discretion: 50 percent positive representation of the University of Maryland, 25 percent appearance of design and 25 percent suitability for use. The judges will view the designs without the names of the entrants included with the design to create an unbiased process. The Finalists will be invited to present their designs and answer questions regarding them to representatives from the Department of Transportation Services during the week of February 4, 2008. The Winners will be announced during the week of February 9, 2009. By entering the Contest, entrants agree to waive any right to claim any ambiguity or error in these Official Rules, or the Contest itself, and agree to be bound by these Official Rules and by all decisions of the panel from the Department of Transportation Services, whose decisions are binding and final.

**4. PRIZE:** One (1) Grand Prize will be awarded consisting of an all-campus parking permit which is valid for one academic year starting Fall '09 for all ungated lots on the University of Maryland, College Park campus. Finalists who do not win will be awarded a book of \$2 coupons to the pay lots on the University of Maryland, College Park campus. Prizes cannot be transferred by Winner or Finalists or redeemed for cash and there can be no substitution of prizes for Winner or Finalists.

**5. DISCLAIMER:** The Department of Transportation Services is not responsible for entries that are stolen, misdirected, lost, late, damaged, or postage due.

**6. WINNER ANNOUNCEMENT:** For the names of the Finalists and Winners, please view our Web site at [www.transportation.umd.edu](http://www.transportation.umd.edu) starting Monday, February 16, 2009.